

GD GOENKA UNIVERSITY
DATE-SHEET (THEORY)
END TERM EXAMINATIONS - ACADEMIC SESSION: 2024-25
(ODD SEMESTER) DECEMBER 2024



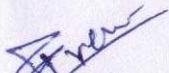
School of Management : BBA (BM) SEMESTER - I


DATE/DAY	TIME	COURSE CODE	COURSE TITLE
Tuesday, 3 December, 2024	9:30AM - 12:30PM	CBBA101	Fundamentals of Statistics (RE-APPEAR ONLY)
Tuesday, 3 December, 2024	9:30AM - 12:30PM	CBBA105	Business Across Cultures (RE-APPEAR ONLY)


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Date of Release: 14-11-2024

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School of Management : BBA (BM) SEMESTER - III

DATE/DAY	TIME	COURSE CODE	COURSE TITLE
Tuesday, 3 December, 2024	9:30AM - 12:30PM	CFP2701	Financial Product
Thursday, 5 December, 2024	9:30AM - 12:30PM	CSP2702	Storytelling & Presence
Tuesday, 10 December, 2024	9:30AM - 12:30PM	CPB2703	Power BI
Thursday, 12 December, 2024	9:30AM - 12:30PM	CMS2704	Management Strategy
Saturday, 14 December, 2024	9:30AM - 12:30PM	CDM2705	Digital Marketing
Tuesday, 3 December, 2024	9:30AM - 12:30PM	CBA2701	Business Analytics (RE-APPEAR ONLY)
Thursday, 5 December, 2024	9:30AM - 12:30PM	CHR2702	Human Resource Management (RE-APPEAR ONLY)
Tuesday, 10 December, 2024	9:30AM - 12:30PM	CEC2703	Introduction to E-Commerce (RE-APPEAR ONLY)
Thursday, 12 December, 2024	9:30AM - 12:30PM	CPC2707	Professional Communication (RE-APPEAR ONLY)

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School of Management : BBA (BM) SEMESTER - V

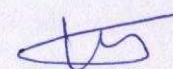
DATE/DAY	TIME	COURSE CODE	COURSE TITLE
Monday, 2 December, 2024	01:00PM - 04:00PM	CRM3701	Research Methods
Wednesday, 4 December, 2024	9:30AM - 12:30AM	CBP3702	Basics of Programming
Friday, 6 December, 2024	9:30AM - 12:30AM	CPP3703	Public Policy and Businesses
Monday, 9 December, 2024	9:30AM - 12:30AM	CDT3704	Design Thinking
Wednesday, 11 December, 2024	9:30AM - 12:30AM	CTC3705	Transformational Communication
Friday, 13 December, 2024	9:30AM - 12:30AM	DMT2705	Digital Medium for Business
Monday, 16 December, 2024	9:30AM - 12:30AM	DMT2715	Search Engine Optimization
Friday, 13 December, 2024	9:30AM - 12:30AM	FIN4705	Securities Analysis and Portfolio Management
Monday, 16 December, 2024	9:30AM - 12:30AM	FIN2717	Financial Markets and Institutions
Friday, 13 December, 2024	9:30AM - 12:30AM	HRM4705	Performance and compensation management
Monday, 16 December, 2024	9:30AM - 12:30AM	HRM2717	Learning and Development
Friday, 13 December, 2024	9:30AM - 12:30AM	MKT4705	Sales and Distribution Management
Monday, 16 December, 2024	9:30AM - 12:30AM	MKT2715	Advertising
Friday, 13 December, 2024	9:30AM - 12:30AM	OPM2705	Project Management
Monday, 16 December, 2024	9:30AM - 12:30AM	OPM2717	Operations Management Analytics

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Tuesday, 3 December, 2024	01:00PM - 04:00PM	CFA7701	Financial Accounting
Thursday, 5 December, 2024	01:00PM - 04:00PM	COB2402	OB & Human Resource Management
Tuesday, 10 December, 2024	01:00PM - 04:00PM	CMM7703	Marketing Management
Thursday, 12 December, 2024	01:00PM - 04:00PM	CQT7704	Quantitative Techniques and Tools
Saturday, 14 December, 2024	01:00PM - 04:00PM	CAI7707	AI in Business
Tuesday, 17 December, 2024	01:00PM - 04:00PM	CME7708	Managerial Economics
Thursday, 19 December, 2024	01:00PM - 04:00PM	CCR7705	Corporate Readiness- I
Tuesday, 24 December, 2024	01:00PM - 04:00PM	CLR7706	Logical Reasoning and Aptitude- I
Tuesday, 24 December, 2024	01:00PM - 04:00PM	CHR7702	Human Resource Management (RE-APPEAR ONLY)

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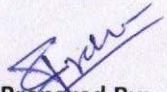
School of Management : MBA (BM) SEMESTER - III

DATE/DAY	TIME	COURSE CODE	COURSE TITLE
Monday, 2 December, 2024	9:30AM - 12:30PM	MBA031	Effective Communication
Wednesday, 4 December, 2024	9:30AM - 12:30PM	MBA038	Analytical Tools for Managers
Monday, 16 December, 2024	9:30AM - 12:30PM	FIN5801	Cost Accounting
Wednesday, 18 December, 2024	9:30AM - 12:30PM	FIN5802	F&A Processes I
Friday, 13 December, 2024	9:30AM - 12:30PM	FIN2803	F&A Processes II
Monday, 23 December, 2024	9:30AM - 12:30PM	HRM105	Training & Development
Tuesday, 24 December, 2024	9:30AM - 12:30PM	HRM2802	Talent Acquisition-Recruitment
Friday, 20 December, 2024	9:30AM - 12:30PM	HRM103	Employee Life Cycle & Organizational Development
Thursday, 5 December, 2024	9:30AM - 12:30PM	ITR101	Data Analytics-I
Thursday, 12 December, 2024	9:30AM - 12:30PM	ITR102	Data Analytics-II
Saturday, 14 December, 2024	9:30AM - 12:30PM	ITR103	Business Research
Wednesday, 11 December, 2024	9:30AM - 12:30PM	MKT2801	Brand and Sales Management
Monday, 9 December, 2024	9:30AM - 12:30PM	MKT103	Marketing Analytics
Friday, 6 December, 2024	9:30AM - 12:30PM	DMT101	Website Planning, SEO and SEM
Tuesday, 3 December, 2024	9:30AM - 12:30PM	DMT102	Social Media Marketing (RE-APPEAR ONLY)
Thursday, 5 December, 2024	9:30AM - 12:30PM	DMT103	Email Marketing - ORM , Email (RE-APPEAR ONLY)
Thursday, 19 December, 2024	9:30AM - 12:30PM	OPM105	Project Management
Tuesday, 10 December, 2024	9:30AM - 12:30PM	OPM102	Operations Research
Tuesday, 3 December, 2024	9:30AM - 12:30PM	OPM2803	Logistics and Supply Chain Management

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